



**MEDIA ALERT**

17 April 2013

**WHAT: HOWL! Arts Inc. presents**

**WORKSHOPS ON HEALTHCARE AND HOUSING,  
PROGRAMMING FOR FAMILY AND KIDS, AND**

**A COSTUME RE-CYCLING DRIVE FOR BUDDING THESPIANS AT NEW MUSEUM'S IDEA CITY**

Now celebrating its 10th year anniversary, HOWL! Arts Inc. joins the New Museum's IDEAS CITY StreetFest. Offering themes of UNTAPPED CAPITOL with the latest information and assistance in healthcare, low cost housing and access to the arts.

**WHEN:**

**Saturday, May 4, 2013 / 11 AM–6 PM at**

**Sara D. Roosevelt Park (East Houston to Canal St / Btwn Chrystie and Forsyth Sts).**

**Medical and Social Service Professionals from Beth Israel Medical Center, The Actors Fund and HOWL! H.E.L.P.** will be on hand to consult, explain, advise and provide assistance in filling out forms for health insurance, low cost housing, and food stamps.

**Rosie's (O'Donnell's) Theater Kids**

Students from seven P.S. programs in the East Village and Lower East Side dance and sing for your performance pleasure.

Rosie's Theater Kids (RTKids) a non-profit arts education organization targets schools in greater NY that are lacking creative education and in need of the arts. On the Lower East Side and in the East Village alone, O'Donnell's PS Broadway serves seven public elementary schools and more than 500 fifth grade students, most of whom become better students, closer friends, and finer citizens.

**Kids Art Around the Park** carpets the festival with drawing paper, crayons, and pens, calling on young artists to produce art from the heart. With washable markers, crayons, chalk and paint, the event offers young 'taggers' limitless opportunities for free expression. For talented scribblers, show-offs and pint-sized Picassos: Free fun for all wee ones.

***Rags Are Riches: A Costume Recycling Event***

Presented in collaboration with The Downtown Costume Institute

Also on Sunday May 5, 2013 / 2–5 PM Bowery Poetry, 308 Bowery, New York

Free costumes, wigs and materials for artists, musicians, dancers and East Village thespians and beyond. The Downtown Costume Institute will be collecting used and new stage costumes, dancewear, period and showgirl costume, clean, wearable wigs, unopened stage and FX makeup, small props, dance and theatrical shoes, and stage costuming fabrics for distribution to East Village performers and ensembles. Frequent HOWL! Collaborator The Jackie Factory spearheads the drive.

To donate costumes or materials or RSVP for the event please visit: [mothernyc.com/rags-riches](http://mothernyc.com/rags-riches).

**About HOWL! Arts, Inc.**

HOWL! Arts is a nonprofit organization dedicating to preserving the past and celebrating the contemporary culture of the Lower East Side. Inspired by the late poet-philosopher Allen Ginsberg—a lifelong spokesperson for peace, justice, and freedom of expression—HOWL! Arts Inc. embraces his insightful, iconoclastic, and irreverent legacy to inspire and galvanize new artists and audiences. Presenting poetry, music, dance, theater, fine art, and intersections of popular culture, new technologies, and artistic expression that defy easy categorization, HOWL! Arts gives the public the tools to join in the creative process and to experience first hand the value of a creative life, the heritage of social justice, and the flourishing of diverse cultures which are the signatures of this vital community. Howl programs are 100% free to the public, as are our services to area artists. For additional information please visit [howlfestival.com](http://howlfestival.com)

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